Date and Location
Thursday, 18th June
Training Room, AHSRI,
12:30 - 1:30pm
Light refreshments will be provided

Gambling is an emerging and important public health issue. About 1.5% of Australian adults experience a problem with gambling. For each of these individuals, it is estimated that an additional 1-5 other people (including children, families, employers) are negatively impacted in some way by problem gambling. While research has focused on the individual determinants of gambling harm, very limited research has explored the commercial determinants of gambling harm. This seminar will outline the key tactics that the Australian gambling industry uses to stimulate product consumption, influence research, frame the public debate about gambling, and prevent regulatory reform.

Samantha specialises in risk behaviours; marketing campaigns, and understanding the impact of industry tactics on health and social behaviours. Samantha graduated with a PhD in Community Health from the University of Auckland. Prior to joining Health and Society, she worked at the World Health Organisation (Geneva), King's College London, and Monash University.

RSVP - for catering purposes
juliedc@uow.edu.au