Digital storytelling project:
A creative collaboration to develop innovative strategies for promoting healthy ageing

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The issues

• an ageing population

• participation = involvement in life

• participation essential for healthy individuals and communities

• positive approach focusing on strengths vs. deficits
AOSC
Australasian Occupational Science Centre

• education & research centre at Shoalhaven Campus

• focus on:
  - occupation
  - influences on occupation
  - relationship between occupation & health

• occupation = everyday things we do to occupy time
Purpose of project

- to promote health benefits of older people participating in community activity programs to:
  - general public
  - funding agencies
  - policy makers
Method

• collaboration with School of Art and Design, Faculty of Creative Arts

• community engagement with 6 activity programs for older people in Illawarra

• development of project for DESN311 – Interactive Multimedia Design
  - generating innovative design strategies and solutions within an industry best practice context
Brief for digital story

• develop an attractive, stimulating piece of interactive work

• use various media and delivery methods e.g. graphics, photos, video, animation, audio, text

• research, gather materials, devise content plan, choose media content + delivery, design interaction + navigation, produce work
Community groups

• Bomaderry Bowling Club
• Berry Men's Shed
• South Coast Ulysses Club
• Shellharbour Dolphins
• Macedonian Aged Group
• Migration Heritage Project
Summary

• interdisciplinary collaboration
• intercampus project
• community engagement
• student learning
• innovative health promotion
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